# Mobinil's Health and safety Programs







## Compliance: Site inspection and EMF measurement

- Inspect all new and existing sites to ensure full regulatory compliance.
- Keep emissions within national and international [ICNIRP] levels.
   Maintained 100% conformity.
- Supported national project with Cairo University to measure and evaluate overall EMF in city locations



Radiation levels and model we def and model we def add model we def how model we def how model we def

## Awareness and communication campaigns

- Direct awareness sessions to communities, government officials... public dialogue with scientific groups and universities.
- Printed publications. Digital content on website and Intranet
- Formal channel for public concerns and complaints. Call center. Shops or email: environment@mobinil.com



## Occupational health and safety management system



#### Avian flu control.

Fighting the pandemic in every possible way...

- Direct awareness sessions
- Digital and printed material
- Short messages to over 2 Million customers
- Internal free vaccination campaigns

How to wash your hands properly
 Washing your hands frequently and carefully is the most effective way of preventing the spread of gastro-entential, the and other viral or bacterial intections.
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 Dry the hands and versits thoroughly with a disponable towal and use the towal to turn off the tap so that you don't touch it with your hand.

#### Orange Labs

Avian Flu Risks at the workplace

Different types of flu .

Classic, seasonal human flu

There is a flu opidemic every year due to the human form of the Influenza virus of the Criticomyzonirus genus. A relatively high number of people are affected by this epidemic and the severity varies according to virus mutation, the speed and extent of it, and immunity levels in those affected.

This flu can be prevented by the classic, seasonal flu visionation.



#### Support World No Tobacco Day

By spreading the word.. Radio clips, internal newsflashes...employee magazines.



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#### Participating with community drives

- Pro-Peace doctors caravan
- Give blood Give life
- Polio vaccination with UNICEF
- World hemophilia day
- Run for the cure. Support breast cancer.

Socialresponsibility Sunday February 25, 2007 Volume 8, issue 65



#### Mobinil blood donation campaign makes headlines

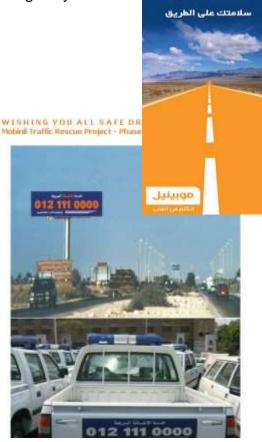
A successful in-depth media campaign was launched on Saturday February 12, 2007 in local newspapers to cover the impressive blood donation initiative by Mobini employees to donate blood and help save lives. Thanks to all those who made this achievement possible.

در استار مسیویین میکاند می میرد میکاند و مدیو مداند. مدین مادر مد موظف و موریژییان بسار عسون إلی التبسرع بدمهمه لائقساذ الجناجیس لنقسان السدم الدکتور حاتم انجلی وزیر الصحة یرحب ویأمریتوفیر السل للساعدة لائجاح العملة مسیویین



## Road safety collaborative efforts with ministry of interior

 Expedite emergency assistance to accident victims on major highways to help reduce accident s on national highways.



#### Worker and asset protection plan

- Making continues fire and emergency evacuation drills
- Enforcing strict no-smoking policy in premises.



evacuation drill schedule	
clate	location
Suriday 17/06	Floor 33 and 34
Monday 18/06	Floor 32
Tuesday 19,06	Floor 31

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### Campaigning for Blood Donation

- Mobinil Employees donated blood to help save lives.
- Two blood donation campaigns were carried out in coordination with the National
- Blood Transfusion Services under auspices of Ministry of Health and Population.





### Cleanup and health awareness campaigns..

- Participate in 'Clean Up the World' campaign since 2004; clean-up beaches, neighborhoods, schools.
- Engaged in a school program in collaboration with Canada government to collect and recycle solid waste



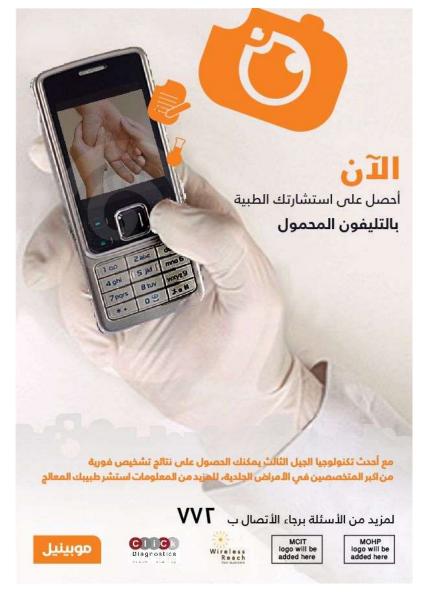
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#### **Tele-Medicine... the way to the future**

#### mobinil

#### The Egypt Tele-Derma project

- Patient's data captured and sent via Mobinil's broadband to analyzes case and issue medical recommendation.
- Pilot Phase I completed; 200 cases handled.
  Estimated end of pilot project November 2010.
- Service can be free of charge Philanthropic model or with nominal fee.
- Other services can be offered addressing, diabetes, pregnancy follow-up and others.



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